

JW Marriott Desert Springs Resort & Spa 74-855 Country Club Drive Palm Desert, California 92260 USA

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JW Marriott Desert Springs Resort & Spa Commits to Social Responsibility

"Green" efforts at the eco-friendly resort encompass meetings options, locally-sourced spa treatments, composting and innovative recycling programs.

PALM DESERT, CA – Modern travelers are much more environmentally aware than ever before, and many are exploring ways to incorporate conservation and sustainable practices into their destination choices for both business trips and leisure vacations. JW Marriott Desert Springs Resort & Spa in Palm Desert, California now offers a host of new, eco-friendly initiatives that take the lead in providing guests with positive alternatives when they travel. With the addition of a number of environmentally-minded and socially-conscious practices, green resort guests can be a part of a commitment to respecting and protecting the environment while still enjoying a wide variety of distinctive services and luxury amenities.



Meetings

As one of the largest convention centers in the Southwest United States, the JW Marriott Desert Springs is no stranger to hosting large-scale gatherings. With 210,000 square feet of flexible indoor and outdoor meeting, exhibit and banquet space, Desert Springs can comfortably accommodate both large and small groups. For event planners, integrating sustainability into conferences and meetings held at

the resort has become a much simpler task with the resort's introduction of eco-friendly office products, including recycled notepads and pens, paperless notebooks (in the form of thumbdrives) and water coolers in place of individual water bottles.

Grounds

Perhaps the most expressive and gratifying environmental initiatives for Desert Springs come through the practices instituted for the facilities and the surrounding desert landscape. This includes enviroactions in place as small as colored recycling bins at the service lifts on each guest floor, and as large as sending all landscaping waste from the resort's 450 acres to a local composting facility for later reuse.

Not surprisingly, clean air is a top priority of Desert Springs. Through a number of phased programs, the resort has reduced greenhouse gases by replacing less efficient heating, ventilation and cooling equipment with higher-rated systems.

And, by utilizing a Biodiesel Extractor to process used cooking oil into useable Biodiesel fuel, the resort lowers harmful emissions and helps ensure superior air quality in the Coachella Valley.

The resort gives water conservation its due through installed high-efficiency flow rate devices such as showerheads, and guests have the option to specify whether they wish to have their linens and towels laundered daily or refreshed every third day. Also, for facilities such as laundry, electricity is conserved through a policy of off-peak usage.

In addition to active energy conservation practices, both Desert Springs golf courses have been designated as Certified Audubon Cooperative Sanctuaries. This means they have made the effort to meet the stringent <u>Audubon Cooperative Sanctuary Program</u> standards for wildlife and habitat management, chemical use safety and reduction, water conservation, water quality management, outreach and education. Not to mention that all 200 golf carts maintained by the resort are electric.

As it looks to a more eco-friendly future, Desert Springs is currently reviewing proposals to install 7.7 acres of solar panels across available roof space. Development would allow for the generation of up to one-third of the resort's electricity needs and would be 100% clean energy.

Locally-Sourced Ingredients

Restaurants at the Palm Desert resort have joined the national "slow foods" movement – offering sustainable, organic, locally-sourced produce as menu options for guests. Studies show the ingredients of a typical meal travel upwards of 1,500 miles before they reach your plate; therefore, locally-sourced produce greatly reduces greenhouse gas emissions while supporting local farmers and suppliers. Even many of the treatment ingredients at The Spa at Desert Springs are locally sourced from the Coachella Valley – including citrus and dates.

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About JW Marriott Desert Springs Resort & Spa

JW Marriott Desert Springs Resort & Spa—a AAA Four-Diamond property and one of the largest resort and convention complexes in the Southwestern United States—features an award-winning spa, two Ted Robinson championship courses and America's first all-natural turf, 18-hole putting course. Desert Springs' guest rooms and suites each include a private balcony and are located in wings surrounding swimming pools, lakes, verdant fairways, lush English gardens and manicured lawns. Recreation facilities also include an 18-hole putting course, 20 tennis courts, basketball courts, lawn croquet and biking.